SAN DIEGO

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that on May 19, 2008, at 10:30 a.m., or as soon thereafter as the matter may be heard, in Courtroom 3 of the above-entitled Court, located at 940 Front Street, San Diego, California 92101, Defendant Kraft Foods Global, Inc., will and hereby does move the Court, pursuant to Federal Rule of Civil Procedure 12(b)(6), for an Order dismissing Plaintiff's First Amended Complaint in its entirety with prejudice.

Dismissal is appropriate because each of Plaintiff's causes of action fails to allege facts sufficient to state a claim for relief against Defendant and because Plaintiff's entire First Amended Complaint is preempted by federal food labeling regulations promulgated by the Food and Drug Administration, 21 U.S.C. § 343(r).

This Motion is based upon this Notice of Motion and Motion, the accompanying Memorandum of Points and Authorities in support, the pleadings, papers, and exhibits filed or lodged in this action, all items which may be judicially noticed, all other matters that may appropriately be presented to the Court, and any oral argument as may be presented at the hearing of this Motion.

Dated: April 21, 2008 DLA PIPER US LLP

s/Noah A. Katsell

Attorneys for Defendant Kraft Foods Global, Inc.

E-mail: noah.katsell@dlapiper.com 19

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